



STRIKE FOR EXCELLENCE: ELDERLY SERVICE

**The New Trend of Services for the Elderly
Suffering from Dementia**

**Tung Wah Group of Hospitals
Standard Chartered Hong Kong 150th Anniversary Community Foundation
Alzheimer's Community Support Centre**

BACKGROUND

- Elder population climbs up rapidly in recent years. According to the Census and Statistics Department (2012), there is 15.6% of the total population aged 65 or above in the Eastern District; that is much higher than the 13.3% out of the whole population in Hong Kong.
- Facing the aging population, the number of demented elders will also increase. According to the World Alzheimer Report 2010 – The Global Economic Impact of Dementia, “after age 65, the likelihood of developing dementia roughly doubles every five years”.



BACKGROUND

- Under-diagnosis of dementia is common all over the world. Only 20-50% of dementia cases are receiving formal diagnosis and medical follow-up, in high income countries; and the diagnostic rate in low income countries is much lower (Alzheimer's Disease International, 2010).
- This situation may be because of the following reasons:
 - The stigma of dementia preventing open discussion
 - The false belief that changes were a normal part of ageing
 - The false belief that nothing could be done

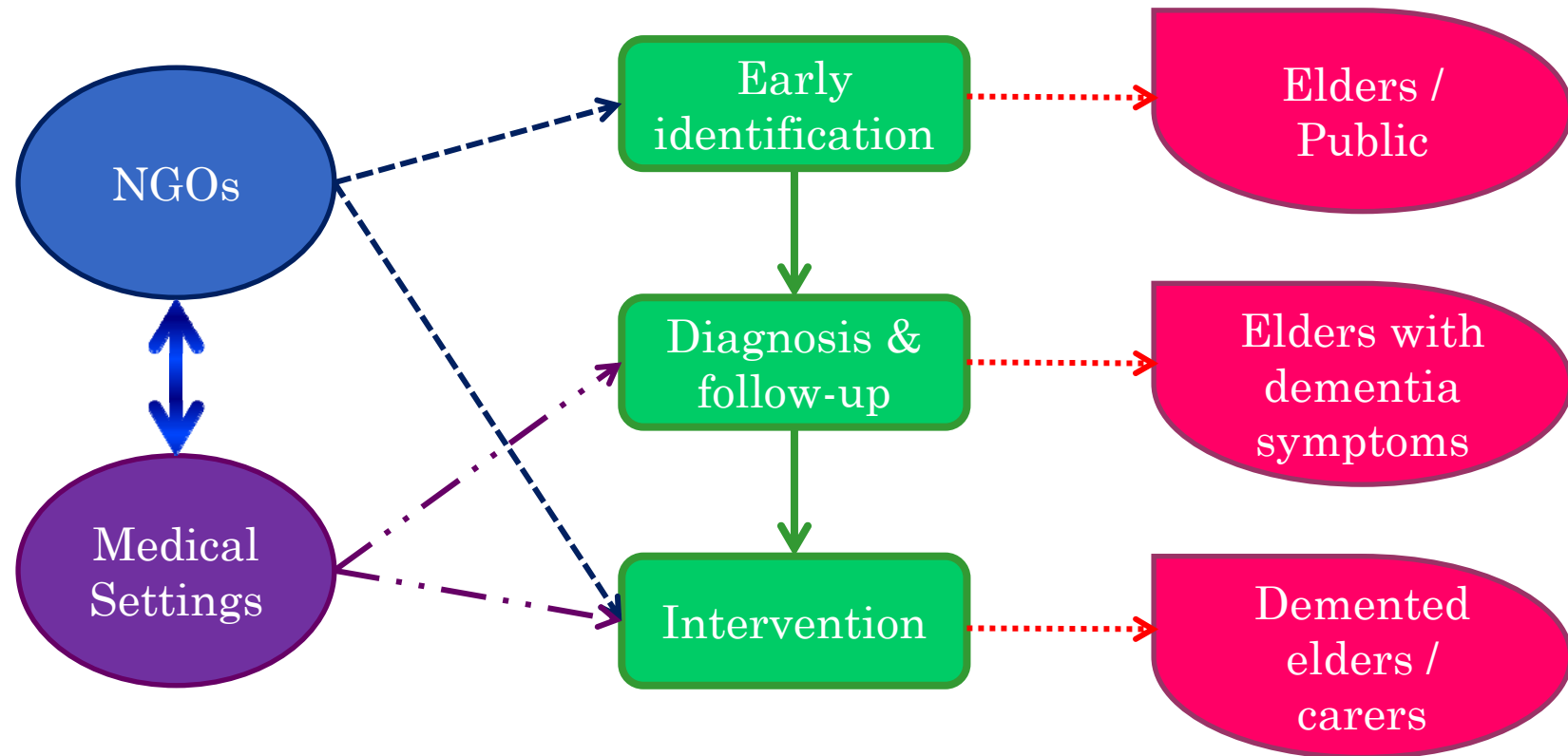


NEW SERVICE TREND FOR DEMENTIA SERVICE

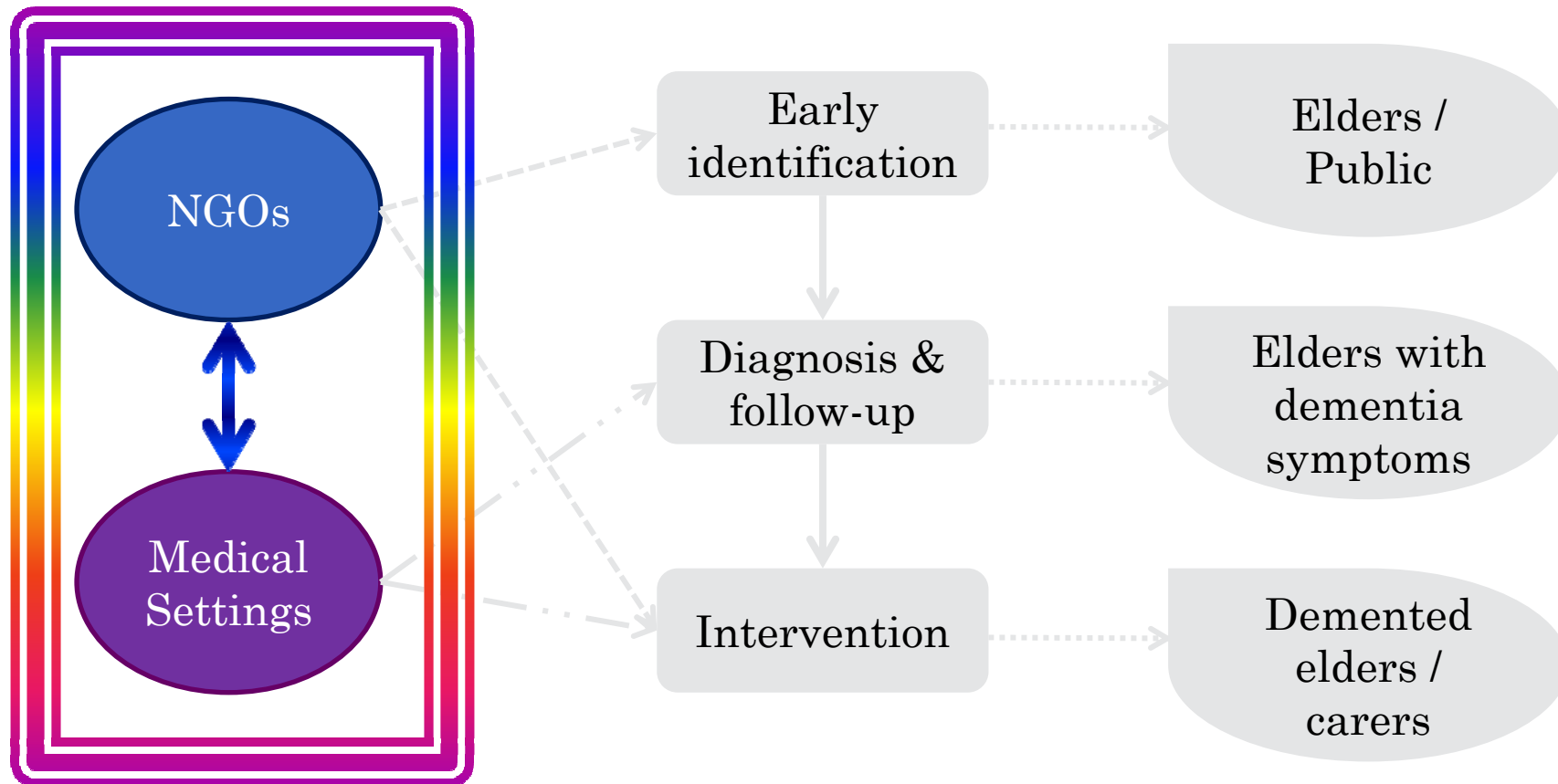
- Early identification of elders with dementia symptoms or memory problems
- Collaboration between Non-Governmental Organizations (NGOs) and medical settings
- Exploration and adoption of different intervention methods, both medical and non-medical



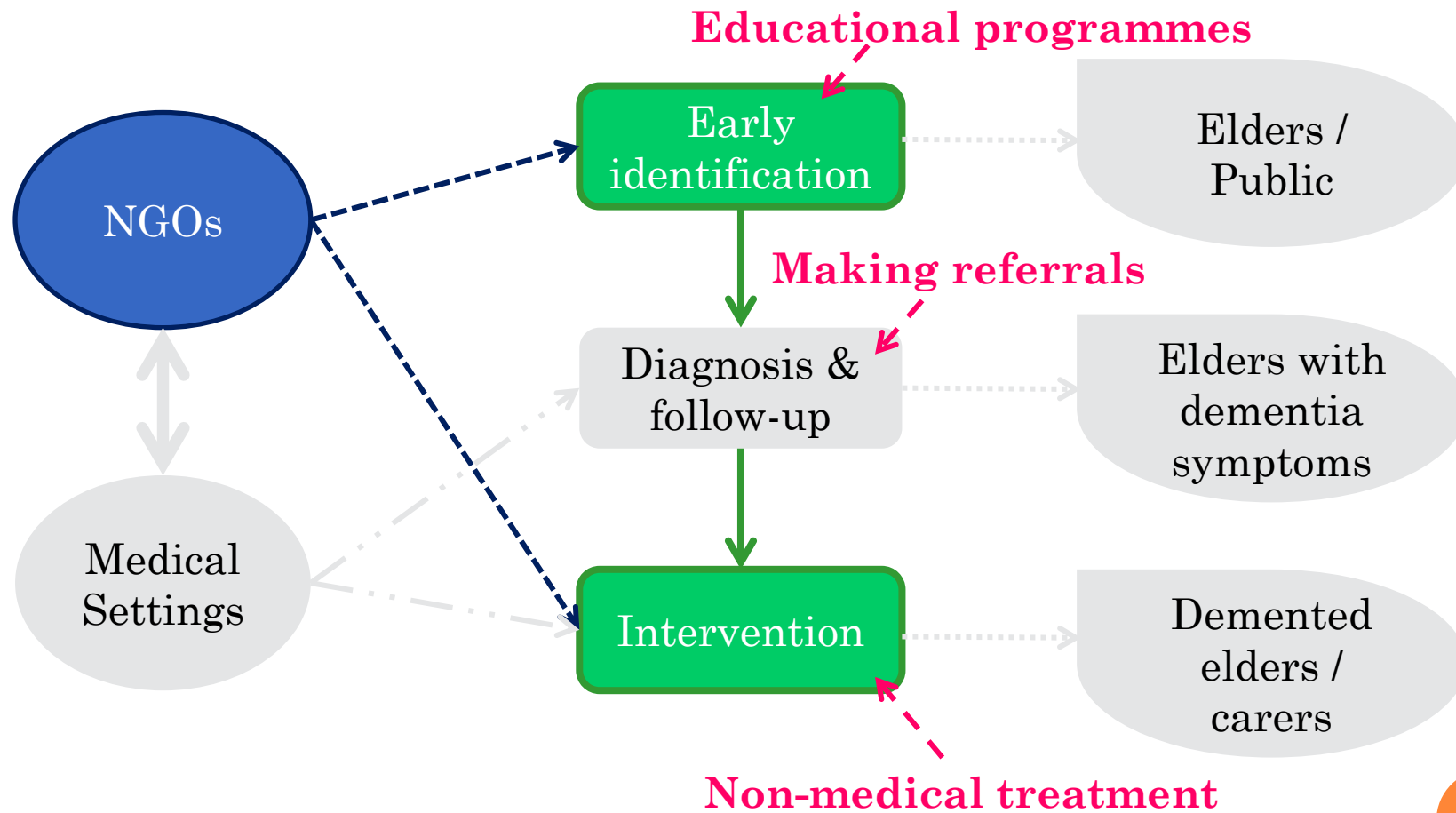
SERVICE APPROACH



DIFFERENT ROLES IN THE SERVICE APPROACH



DIFFERENT ROLES – NGOS

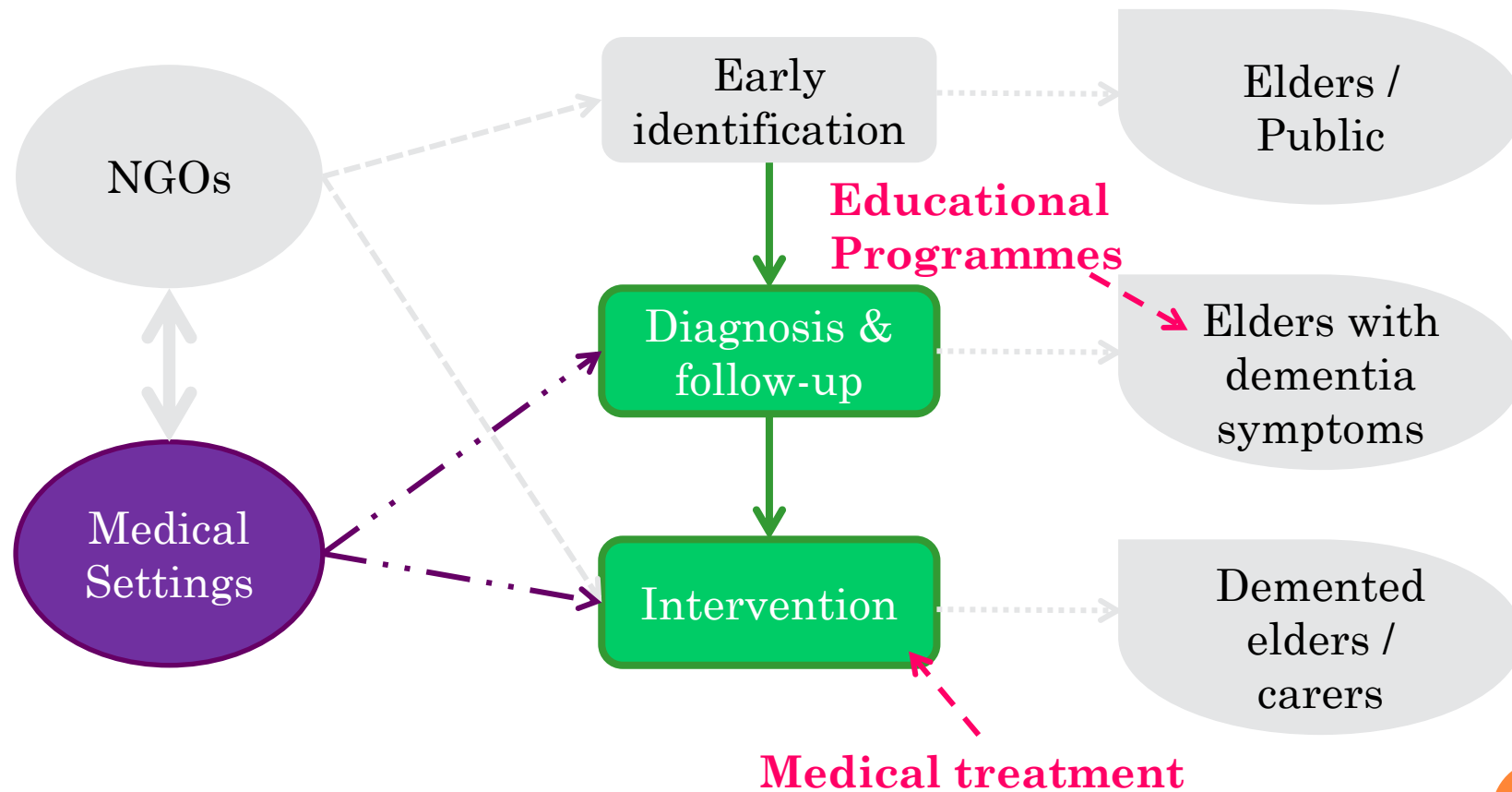


DIFFERENT ROLES – NGOS

- To identify elders with dementia symptoms or memory problems
- To educate elders and their families on knowledge of dementia
- To refer suspected cases to medical / hospital settings for clinical diagnosis and follow-up
- To provide different kind of intervention programmes and carer support services



DIFFERENT ROLES – MEDICAL / HOSPITAL SETTINGS



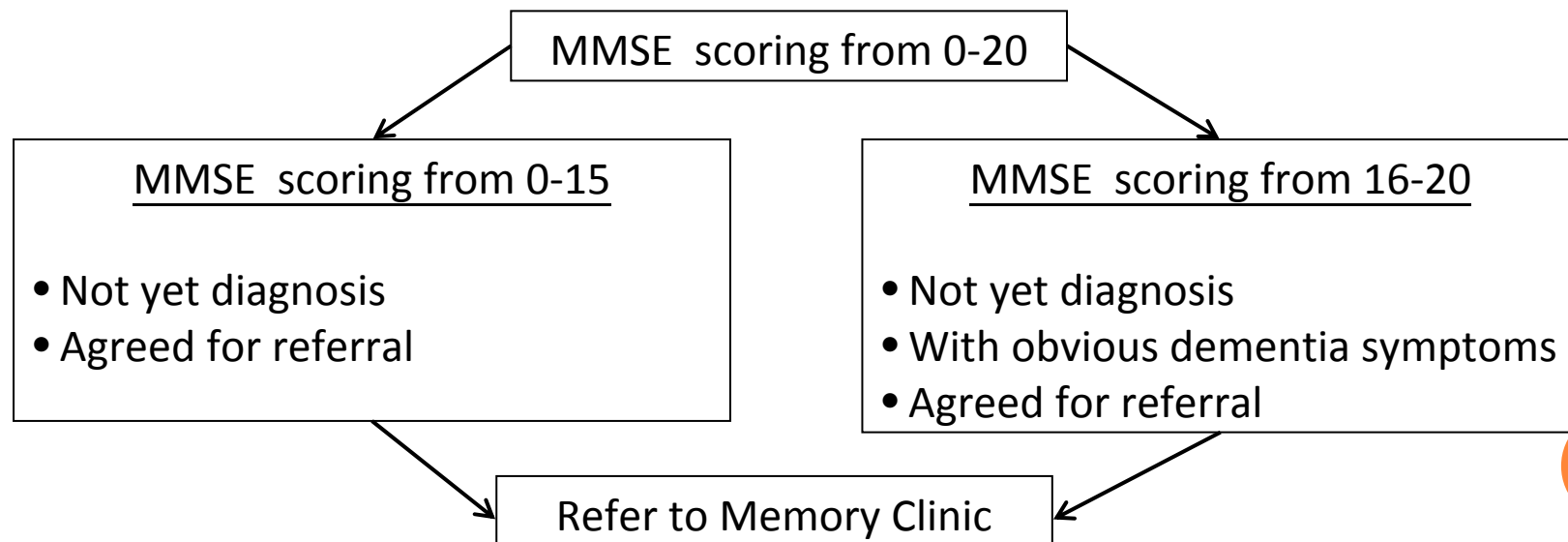
DIFFERENT ROLES – MEDICAL / HOSPITAL SETTINGS

- To provide medical diagnosis, treatment and follow-up
- To educate elders and their families on knowledge of dementia
- To refer cases to NGOs for non-medical treatment as well as carer support services



KEY FACTORS ON COLLABORATION

- To develop case referral system
- To identify referring criteria
- To have close communication and monitoring on cases' progress

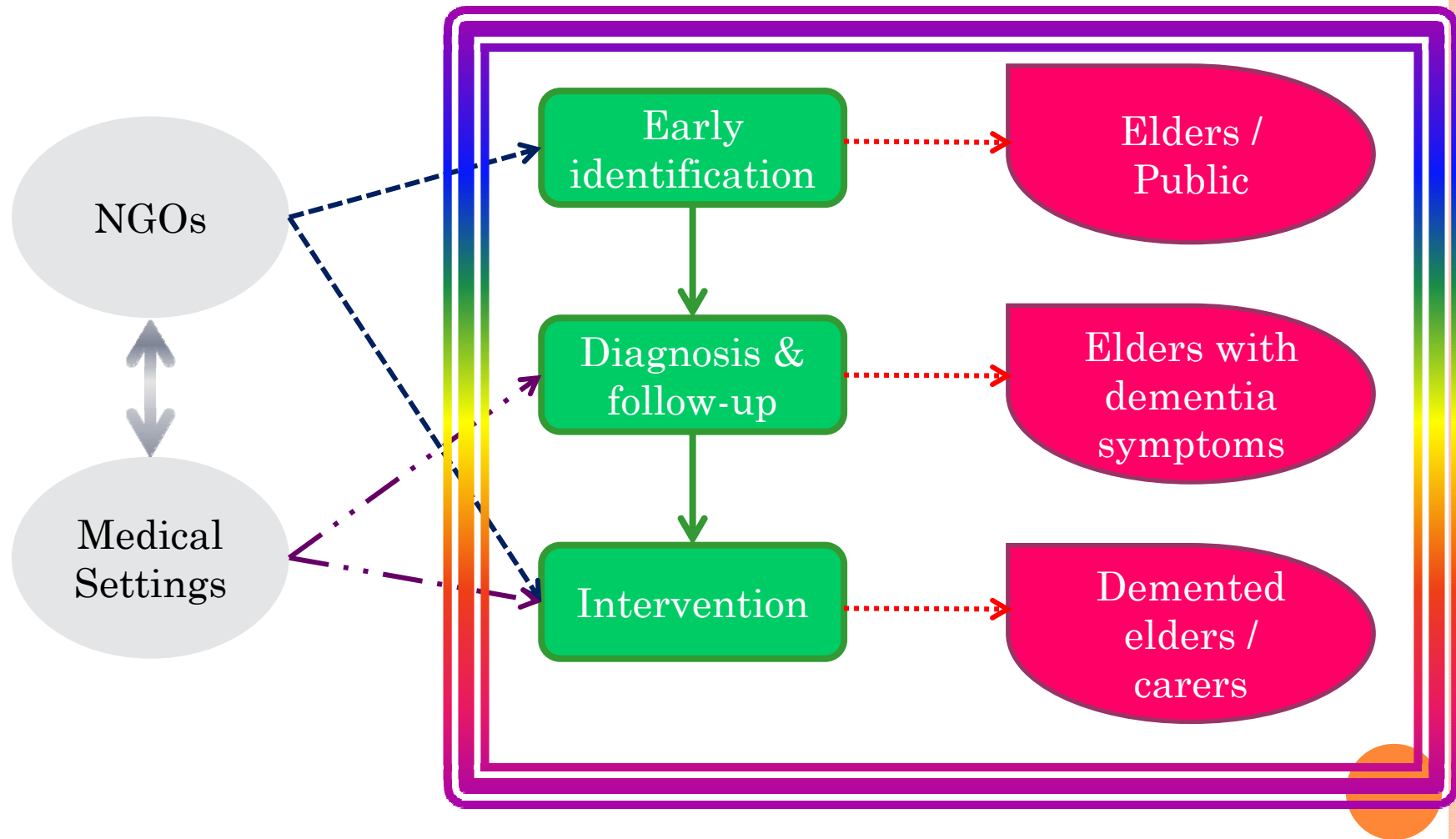


IMPORTANCE OF EARLY DIAGNOSIS AND INTERVENTION

- According to the Alzheimer's Disease International (2010), early therapeutic interventions can be effective in the following areas:
 - improving cognitive function
 - treating depression
 - improving caregiver mood
 - delaying institutionalisation
- It is also recognized that many treatments are more effective during the early stage of dementia.



SERVICE APPROACH – STEPS AND SERVICE TARGETS



SERVICE APPROACH – EARLY IDENTIFICATION

- Purpose:
 - To promote and arouse public awareness on dementia
 - To identify elders with memory problem
- Service Targets:
 - Elders
 - General Public
- Means:
 - Talks and exhibitions
 - Dementia screening programmes
 - Outreaching programmes





SERVICE APPROACH – DIAGNOSIS & FOLLOW-UP

- Purpose:
 - To provide early medical diagnosis and treatment for elders with dementia
- Service Targets:
 - Elders with dementia symptoms or memory problems
- Means:
 - To collaborate with local medical or hospital settings to provide diagnosis and medical follow-up



SERVICE APPROACH – INTERVENTION

- Purpose:

- To have better control on dementia symptoms
- To improve elders' cognition
- To enhance elders' quality of life

- Service Targets:

- Elders with dementia

- Means:

- To provide medical treatment for elders with dementia



SERVICE APPROACH – INTERVENTION

- To adopt different kind of conventional non-medical intervention, including cognitive training, orientation training, activity of daily living training, reminiscence training programmes etc.

Home-Based Training



Centre-Based Training



SERVICE APPROACH – INTERVENTION

- To adopt innovative intervention, that is the Activities of Physical and Mental Activated Therapy (心身機能活性化運動療法)

手指棒



健康環



高爾槌球



溫熱板



Activities of Physical and Mental Activated Therapy





Thank You

